Dylan

Read the following resources before answering the questions below

* <https://www.facebook.com/policies?ref=pf>
* <http://www.cbc.ca/news/technology/ramona-pringle-facebook-big-tobacco-reckoning-1.4597201>
* <http://www.cbc.ca/news/business/facebook-mark-zuckerberg-cambridge-analytica-1.4586659>
* <http://www.cbc.ca/news/technology/facebook-data-privacy-settings-cambridge-analytica-1.4586185>

Questions

1. Read Facebook’s “Privacy Policy” and “Terms and Conditions” and summarize what they say about using personal data. Copy and Quote two statements from their policies to support your summary.

The terms and conditions for your personal data would govern the relationship with the users and other people that interact with Facebook and the Facebook brands, products and services. Since Facebook has a wide range of Services, you may be asked to review and accept supplemental terms that apply to your interaction with a specific app, product, or service. Facebook wants their users to use their real name and information, you own all the stuff that you post on Facebook, you have to respect other people’s rights, you have to agree to the payment terms if you are using Facebook services for a purchase. If you use the self-service advertising creation interfaces for creation and delivery of any advertising, you have to agree to the Self-Serve Ad Terms. You will be notified if there are any changes to the terms and conditions.

“By using or accessing the Facebook Services, you agree to this Statement”

Facebook would consider your privacy to be very important and they created the data policy to tell you how to use Facebook to share stuff with others and how Facebook collects and uses your content and information. It is encouraged to read the Data Policy, and to use it to help with informed decisions. Facebook would collect information on how you would use their services such as what you would look at. They collect information on the groups and people that are connected to you. Also, if you use Facebook services to purchase anything, your purchase will be recorded. Facebook would collect information on websites you use through third parties. If you are using Facebook services on your computer, it would collect information about your computer. They would use all of this information to improve their services.

“You own all of the content and information you post on Facebook, and you can control how it is shared through your privacy and application settings”.

1. Who is “Cambridge Analytica”? What did they do and why are they in the news?

Cambridge Analytica is a U.K-based political data firm and they were collecting information from Facebook users. The reason why they are on the news is that Cambridge was using data inappropriately from about 50 million Facebook users it was used to help Donald Trump’s election campaign. This may have been the reason why Donald Trump won the election and if Cambridge did not send this information then Donald Trump may have lost the election.

1. Explain how Facebook is enabling the spread of misinformation related to world politics. ((e.g. Brexit and the American Election).

Facebook is allowing the spread of misinformation because they are working with a company called Cambridge Analythica that used the information that Facebook took in the wrong way. Since Cambridge was partnered with Facebook this gave Cambridge a lot of information to use. Cambridge used information from about 50 million Facebook users and it was used to help Donald Trump win the election. Now Cambridge is saying that they did not do anything that was wrong.

1. Explain why it is impossible to protect your personal information from applications like Facebook. Provide at least three examples.

It is impossible to protect your personal information from being taken without your consent because there are third party programs that are used to collect your personal information. These third-party programs would find a lot of information about you such as your first name and home address. The second reason why it is impossible to keep your information safe is because your friends may post some information about you and there are apps that would collect your information. You cannot control what your friends post all the time, so if they post some information about you such as you lost your job, these apps would collect this information about you. The third reason why it is impossible to protect your personal information is that even if you delete your Facebook account, there is the chance that Facebook would still have the information that they already collected from you and not delete this information.

1. Write a supported opinion paragraph (SOP) that addresses the comment “when an online service is free, you're not the customer. You're the product". (for or against)

I am for this comment “when an online service is free, you're not the customer. You're the product" because you do not know what the service is doing in the background. I would agree with this comment because when you use a free service, there is always something that the service would want from you to use all of the features of the service. There are services that require you to turn off your ad blocker if you want to use their service. For example, if you want to use citation machine you would have to turn off your ad blocker to be able to use it. Since citation machine wants you to turn off your ad blocker now you have to see the advertisements on the website, and this can lead you to buying something that you say on the advertisements. Another service that you can use for free is Facebook and you can use all of the features of Facebook for free, but when you get a Facebook account you have to agree that Facebook can use your information. This is one way that a service is using your information and now you are basically the product because they are using your information for their services. To conclude when you are using a free service there is always something that the service would want from you in return.